

Creating Havoc

A local coffee producer has won a top award in New Zealand's biggest ever coffee festival. The Wild Bean Coffee Festival & Awards were held in Auckland last weekend and saw New Zealand's Black Cups go down to the Aussie Baristaroos. But it was in the New Zealand Coffee Awards that Westmere-based Havoc Coffee Roasting Ltd took out the prize in the 'Supermarket Filter' category.

Havoc was established by Sheryl Abbott less than 12 months ago when she began selling her coffee at the River Traders' Market in Taupo Quay. She sells most of her product to home users, although it's used by a growing number of local



Sheryl Abbott receives her gold award.

cafes. PAK 'n SAVE also markets the brand.

A record 65 coffee roasting companies entered more than 200 coffees in the awards which were judged by a team of international and local judges. Sheryl says she thought she might pick up a silver or bronze medal and was astounded to learn she had won gold. "It means Havoc is up there with the best in New Zealand," she says, "and will make people realise what a good product it is".

Sheryl doesn't come from a coffee roasting background and is totally self-taught. She says coming up with the winning formula was a matter of getting the right combination of beans and blends. Sheryl is still a regular at the River Traders' Market. She now takes an espresso machine with her so you can enjoy a cup of Havoc coffee on the spot.

**GOLD
MEDAL
HAVOC
COFFEE**



available at The River Traders Market on
Staurdays - be early limited supply.

a big THANK YOU to all our Customers.

Havoc coffee is also available @
Pak n Save, BP Service Station Westmere,
The Vege Shed and on-line
www.havoccoffee.co.nz



Enjoy a cup of
HAVOC coffee @
The Celtic Fayre Café &
Zingara Café @
Kai Iwi Beach

